# Presentation to the International Trade Commission

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#### December 2001

Major retailer held "open bid" event for subsequent year's quantity of ironing tables (4 models).

Result: Chinese manufacturers unseated incumbent U.S. producers. Significant lost sales for HPI, starting in 2002.

### July 2002

Major retailer challenged HPI's selling price on volume product, citing Chinese-manufactured competition.

Result: HPI capitulated on price to retain market share. Significant revenue loss for HPI, effective August 2002.

#### July 2002

Major retailer held "open bid" event for 12 month quantity of ironing tables (5 models). HPI was incumbent supplier on two models.

Result: HPI agreed to a selling price reduction to retain market share on one model, and was unseated by Chinese manufacturer on the other model. Significant sales and revenue loss to HPI, starting in 2003.

#### August 2002

Major retailer challenged HPI sell price on two highvolume products, citing Chinese-manufactured competition.

Result: HPI capitulated on price to retain market share. Dramatic price reduction on one model. Significant revenue loss, starting in 2003.

#### December 2002

Major retailer held "open bid" event for 12 month quantity of full-size ironing tables (4 models).

Result: HPI unsuccessful in bidding with domestically produced products. Also unsuccessful bidding with Chinese-manufactured products.

#### December 2002

Major retailer held "open bid" event for 2003 promotional quantities of ironing tables. HPI participated as the incumbent supplier.

Result: HPI unsuccessful in bidding with domestically produced products. Forced to bid using Chinese-manufactured product. Awarded business at a selling price below equivalent domestic-product manufacturing cost.

## Full Year 2003

Due to implementation lag, HPI felt the impact of major customers' purchase decisions made during 2002 bid events.

All major business indicators declined ---

- -- Production & shipments
- -- Sales & profits
- -- Employees & hours worked

# 1st Quarter 2004

As a result of Commerce Department's preliminary antidumping margin determination, HPI has seen some relief in price negotiations with major customers.

#### Injury Summary

- U.S. market for ironing tables supplied predominantly by U.S. producers until 2001. Selling prices generally stable.
- #2 ironing table producer ceased U.S. manufacturing in Spring of 2002, moving production to China.
- Retailers conducted several "open bid" events during 2002 for ironing tables. Other retailers challenge HPI on price. All HPI competitors in these events are Chinese producers.
- HPI incurs significant sales and revenue losses in 24-month period, December 2001 to December 2003.
- Some relief in first quarter 2004, due to Commerce Department's preliminary antidumping margins.